



ASIS INTERNATIONAL NORTH TEXAS CHAPTER July 2007

Celebrating 50 Years 1957-2007

July Speaker

John T. Carlo, MD, MSE

Health and Human Services
Dallas County

Topic:

“Pandemic Planning”

Don't miss our next monthly luncheon meeting on the TI Campus at 11:30 a.m., July 12, 2007, featuring Dr. John T. Carlo, MD, MSE. Dr. Carlo is the Medical Director for Dallas County Department of Health and Human Services and will be talking about Pandemic Planning. In addition to our outstanding speaker there will be a drawing for a free ASIS International Las Vegas Seminar Registration and presentation of the Golf Tournament proceeds check to Assist the Officer Foundation. Please make an advance reservation by selecting the “Meetings” tab from the home page of our website: <http://www.ntx-asis10.org/>. A map to the meeting location is also available.



John T. Carlo, MD, MSE
In the County.

Dr. Carlo serves as the Medical Director and Health Authority for the Dallas County Health & Human Services Department. As such, he is responsible for coordinating the response to public health emergencies and disasters, as well as maintaining the legal responsibility for directing quarantine and isolation procedures in the County.

In 2005, Dr. Carlo served as the public health officer and Chief Epidemiologist for the medical response

during the Hurricane Katrina and Rita evacuations. The reception of more than 40,000 displaced individuals called for the creation of a MASH-like urgent care treatment center where more than 10,000 clinical visits were performed.

Dr. Carlo is an Assistant Clinical Professor in the Department of Surgery and Emergency Medicine at the University of Texas Southwestern Medical School in Dallas and an adjunct faculty member of the University of Texas School of Public Health. He is assistant course director for the Introduction to Infectious Disease course at the school of public health, and has mentored several students' research projects and preceptorships.

Dr. Carlo is chairman of the North Texas BioWatch Committee, a federal program classified as a bioterrorism early warning system, and chair of the Ryan White Planning and Priorities Committee, which provides services for Dallas County residents who have HIV and AIDS. He is also chairman for the Dallas County Medical Society Ad Hoc Committee on Pandemic Influenza, and has recently been appointed the Texas Association of Local Health Officers' (TALHO) representative to the Texas Department of State Health Services Pandemic Influenza Coordinating Committee. He has also been accepted to participate in the Department of Homeland Security Executive Leadership School which is being sponsored by the Naval Postgraduate School in Monterey, California. Dr. Carlo also serves on several other committees including the U.T. Southwestern Biological and Chemical Safety Advisory Committee, the Dallas Independent School District School Health Committee, and the Head Start of Greater Dallas Health Services Advisory Committee.

Dr. Carlo received his medical degree from U.T.

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Southwestern in Dallas and completed his residency in general surgery at Baylor University Medical Center in Dallas. He received his Master's and Bachelor's degree in Biomedical Engineering from Tulane University. He has training certifications in emergency management, radiation safety, traumatic injury management, and advanced life support care.

Board Seeking Chairman for a New Committee

The NTX Executive Board recently approved the creation of a new Military Appreciation Committee (MAC) to investigate the feasibility of hosting a future military appreciation event in the DFW Metroplex. The ASIS Military Liaison Council (MLC) has requested the North Texas Chapter consider hosting an annual event that honors military service members, possibly in a venue similar to LEAN. The proceeds from the event would benefit a military charity that assists the families of wounded veterans. The NTX MAC Chairman would directly liaison with the Chairman of the MLC's own Military Appreciation Committee and is charged with preparing a feasibility report for the NTX Executive Board's review. If you are interested in being considered for this position, please contact the Chapter Chairman.

Chairman's Corner

By George Quin, CPP, ISP

Thinking about the Unthinkable – Part II

Risk is the probability that a potentially damaging event will occur within a specific period of time. By understanding the nature of the hazards from which this risk is derived, it becomes possible to craft successful mitigation and response strategies. A key understanding is the duration and scope of the event. A few months ago, we considered the impact of a man-made disaster caused by terrorists detonating a Weapon of Mass Destruction (WMD) in the DFW Metroplex. SA Clarke provided us with insights based on his perspective as the WMD Coordinator for the Dallas FBI. The direct impact from a WMD release would be enormous for a limited area and time. If it proved to be an isolated event, the trauma to the public psyche would soon spike and then fade as the damage was repaired. The national and regional economies would absorb the loss as the financial ripples subsided. Witness the recovery of the US and NYC economies following the events of 9/11.

On the other end of the disaster planning spectrum are those events caused by forces of nature. Hurricanes are especially noteworthy (and newsworthy) because of the sheer size and magnitude of their damage footprint. While the duration of hurricanes like Katrina is measured in days, the post-landfall repair effort can require years. A hurricane and a WMD detonation are both highly tangible dramatic events. By contrast, imagine an intangible event that brings a lingering death to a million Americans over several months while concurrently crippling our national economy. Yet it doesn't significantly damage our physical infrastructure. But it does promote the risk of widespread fear, panic and chaos in our major cities. That is the reality of a **pandemic**: an epidemic of disease in reoccurring waves lasting from six to eight weeks and reaching across a hemisphere or an entire world. Among diseases, influenza is generally acknowledged by federal health experts as having the greatest potential to rapidly spread unchecked in an era of global travel. There were three notable pandemics — all involving mutated strains of influenza — in the 20th Century. The first occurred in 1918 (the "Spanish Flu") and caused at least

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Contact

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675,000 U.S. deaths (over 100,000 in Texas alone) and led to approximately 50 million deaths worldwide. The second was in 1957 (the “Asian Flu”) which caused up to 2 million deaths including at least 70,000 in the United States. In 1968, a third flu erupted (the “Hong Kong Flu”) resulting 34,000 American deaths with 700,000 deaths worldwide. Death rates are determined by four factors: the number of people who become infected, the virulence of the virus, the underlying characteristics and vulnerability of affected populations and the availability and effectiveness of preventive measures. Note the declining trend in overall mortality figures. This is generally attributed to ongoing advances in medical diagnostics and immunology, as well as improved international cooperation in developing pro-active disease control strategies.

In terms of risk management planning, where does this leave organizational security professionals? Perhaps one of the scariest (and certainly one of the most depressing) fiction books ever written was Stephen King’s bestselling 1978 novel *The Stand*. It described the world of today in which an artificially mutated flu bug (“Captain Trips”) spreads unchecked throughout America and eventually the entire world. The first part of the novel describes the complete breakdown of our economic and social infrastructure due to rising panic. While the book’s premise is extreme, both UN and US health officials have been closely monitoring the continuing spread of a highly lethal avian virus known as “H5N1” across eastern Asia. More than half of the people infected with the H5N1 virus have died. Most of these cases are believed to have been caused by exposure to infected poultry. H5N1 is one of the few avian influenza viruses to have crossed the species barrier to infect humans, and it is the most deadly of those that have crossed the barrier. Fortunately there has been no sustained human-to-human transmission of the disease. But the concern remains that H5N1 could evolve into a virus capable of human-to-human transmission. Because of this, the US FDA recently approved a vaccine based on an early strain of the H5N1 virus that is not commercially available, but is being added to the Strategic National Stockpile.

The US Department of Health and Human Services (HHS) has been tasked by the President to assess

the risks of a pandemic outbreak in the United States. HHS envisions that the everyday lives of Americans would be significantly disrupted. Since most people lack a natural immunity to a pandemic virus, they would all become seriously ill at essentially the same time. Because so many people would suddenly require health care, medical facilities would be quickly overwhelmed and antiviral drugs/vaccines would be in short supply. Infection and illness rates would then soar. This would cause basic services such as public transportation and food delivery to be interrupted in most urban areas. Schools would be closed and most public events cancelled. Certainly workplace absenteeism rates would skyrocket due to an employee’s fear of exposure and the growing need to care for sick family members.

The HHS has strongly endorsed incorporating provisions for managing the impact of a pandemic into every organization’s Business Continuity Plan (BCP). The following HHS BCP elements are highly recommended to counter the effects of a pandemic:

- Identify pandemic coordinator and/or team with defined roles and responsibilities for preparedness and response planning. Set up authorities, triggers, and procedures for activating and terminating the company’s pandemic response plan.
- Identify essential employees and other critical inputs (e.g. raw materials, suppliers, sub-contractor services/products, and logistics) required to maintain business operations by location and function during a pandemic.
- Determine the potential impact of a pandemic on business-related domestic and international travel (e.g. border and major road closures).
- Anticipate employee fear and anxiety, and plan communications accordingly. Disseminate information about your pandemic preparedness and response plan.

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- Establish policies for flexible worksite operations (e.g. telecommuting) and flexible work hours (e.g. staggered shifts).
- Enhance communications and information technology infrastructures as needed to support employee telecommuting and remote customer access.
- Establish an emergency communications plan that identifies key contacts (w/ back-ups) and a chain of communications (including suppliers and customers).
- Establish policies for employee compensation and sick-leave absences unique to a pandemic (e.g. non-punitive, liberal leave), including policies on when a previously ill person is no longer infectious and can return to work after illness.
- Develop and disseminate programs/materials covering pandemic fundamentals (e.g. influenza symptoms, transmission modes) and personal protection strategies (e.g. hand hygiene, coughing/sneezing etiquette, family contingency plans).
- Implement guidelines to modify the frequency and type of face-to-face contact (e.g. hand-shaking, seating in meetings, office layout, shared workstations).

- Provide sufficient and accessible infection control supplies (e.g. hand-hygiene products, tissues and receptacles for their disposal) in all business locations.
- Ensure availability of medical consultation and advice for emergency response.
- Collaborate with insurers, health plans, and local healthcare facilities to develop your pandemic plans. Encourage annual employee influenza vaccinations.
- Coordinate with public health agencies and/or emergency responders to develop your pandemic plans, while seeking to understand their specific capabilities.

When making a business case to your leadership team for adopting the above items, you might suggest that the old adage “*An ounce of prevention is worth a pound of cure*” is especially apt when contemplating the real costs of a pandemic.

May you plan well. George

**Your Business Card Advertisement
could be placed here!**

**The North Texas Chapter website
www.ntx-asis10.org is now
accepting banner advertising!**

See page 11 for advertising fees.

Cyber-Economic Fraud Investigations - The Next Level

Sunday, September 23, 2007 8:00 am - 5:00 pm

Sponsored by ASIS Investigations Council and Economic Crime Council

The face of fraud is changing at a blistering rate. The line between cyber- and economic-focused investigations has blurred and the perpetrators are capable of literal moment-to-moment tactics changes and seemingly endless abilities to morph existing schemes into new ones. This informative and interactive one-day seminar will bring experts from the National Cyber Security Division of the Department of Homeland Security, Fraud Resource Group, International Affairs Group of the U.S. Postal Inspection Unit and the Internal Revenue Service together to explore the challenges inherent in conducting fraud investigations, implementing meaningful prevention measures, and reducing liability risks when the landscape can change minute by minute. This is a must-attend for anyone charged with compliance, risk management, and investigations within their organization.

<http://www.asisonline.org/education/programs/noframe/2007seminar/education.html#presem>

ASIS NT Golf Tournament

By John Hewitt, CPP

It was another great year for the ASIS North Texas Golf Tournament held at Hyatt Bear Creek Country Club. The nice June weather we normally have was a little less than perfect as rain fell most of the morning. The rain did not seem to dampen anyone's enthusiasm proving again "A bad day playing golf is better than a good day in the office". There were 47 teams competing in this year's tournament. Proceeds from this year's tournament benefit the Assist the Officer Foundation (ATO), a foundation established to help police officers injured in the line of duty.

David Rodriguez was a Dallas Police Detective permanently disabled in a 1994 drug raid and unable to perform his duties as a police detective. David retired, but did not stop working. He helped create the ATO for those in similar situations. Because of his great efforts, officers in need of assistance because of injuries or illness can get much needed financial assistance. Due to the dangerous nature of their work as police



officers, and the rising cost of medical care, more and more officers have turned to the ATO for assistance. In 2006 the ATO spent \$43,265 to help those who were injured or had serious illness, an \$11,000 increase over 2005. The foundation not only helps Dallas police officers and fire fighters, but other city's as well including Fort Worth. In 2006, Fort Worth Police Officer Dwayne Freeto was killed in the line of duty by a drunk driver; the foundation stepped in with support and needed funds for his family.

David was in attendance for the luncheon after the tournament and spoke about the foundation and how it helps those in need of their services. He thanked the chapter and specifically John Hewitt, CPP, for helping by putting on this event. David also mentioned the North Texas ASIS Chapter is the single biggest contributor to the foundation. David has been invited to the July 12th ASIS Chapter meeting where he will be given a check from the proceeds of this tournament.

David Rodriguez presents John Hewitt, CPP with an appreciation plaque from ATO as co-chair Bill Casey looks on.

The ASIS North Texas Chapter has a long history of working closely with the law enforcement community. Not only do we host the largest Law Enforcement Appreciation Night in the world but proceeds from the golf tournament the last two years enabled us to make substantial donations to the Assist the Officer Foundation. Those of us that work in the security industry work directly with police officers every day that are vulnerable to injury or even death. These men and women put their life on the line for us daily.

Also in attendance for the golf event from ASIS International HQ was Dr. Keith Goins, PHD. Keith is the Director of Member Services and offices at the Alexandria Virginia headquarters.

A special thanks to Bill Casey the co-chair of this tournament. Bill is the golf course liaison and makes sure all the fees are paid, and set-up's, food, and



(l to r) George Quin, CPP, Chapter Chair; Dr. Goins; Martin Cramer, CPP, Chapter Secretary; Steve Castor, CPP, Chapter Vice Chair

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drinks are arranged for in advance, in addition to being the master of ceremonies for the event.

As usual there are always several volunteers who work behind the scenes to make sure everything runs smoothly.

Tony Clinton and Eva Hernandez of CB Richard Ellis, Charles Baxter of ACS, Cynthia Stewart and Robert Ramsden of Texas Instruments all came out and helped with check-in and handouts. Lisa George, Weiser Security Services, served as the photographer for the event.

A big Thank You to the chapter members for getting payments made in a timely manner so that we could pre-pay our fees at the course. If it were not for you, the members, we would never pull this thing off.

Last and most definitely not least Thank You to the major sponsors:

DSS – Ray Cherry & Jan Monroe
IDG Services – Scott Nimmo
DSS Fire – Jan Monroe
Texas Instruments – Michael Finnegan
DSX – Jan Monroe
Ingersoll Rand – Krill Matusевич & David Radtke
AlliedBarton Security Services – Rachelle Martini & James Santti
Securitas Security Services – Toni Young
Securitas Security Services – Susan Fender

And the winners are.....

First Place: **Securitas Security Services**



(l to r)Joey Normand, Tom Lackey, Mark Dugan, Mike Kunz

Second Place:

Michael Crocker, CPP & Associates, Inc

Bill Casey, David Graves, Mike Algood, Tom Wojcik

Third Place:

Securitas Security Services

Wally Cornwell, Mark Carstenson, Sam Navarro, Karen Heckman

Fourth Place:

Securitas Security Services

Richard Johnson, Dean Fisher, Patrick Washington

Long Drives: John Hardy (W), Fred Farklewitz (E).

Closest to the pin(s): Marty Monroe #5 (W), Roscoe Lacy #14 (W), Fred Frazier #17 (E), Steve Wendle # 17(West).

Teams: AlliedBarton Security Services, CB Richard Ellis, Spaw Maxwell, Securitas Security Services, TAC Andover Controls, Hunt Petroleum, Michael Crocker CPP & Associates, Inc, Assist the Officer, Weiser Security Services, Entech, Anixter, Covenant Construction, Mitec Net, Frito Lay Inc, Texas Instruments,

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Ingersoll Rand - Team Integration, Ingersoll Rand - Team Commercial , Secure Options, Siemens Building Technologies, JP MORGAN Chase , US Security Associates, Standard Parking, IDG Services, Dallas Security Systems, DSX Access Systems, DSS FIRE Inc, HMA Consulting, Inc, iidon Security Associates.

Hole Sponsorships: Cintas, Sterling Protective Services, US Security Associates, OmniSafe Systems, Inc, Dallas Security Systems, DSX Access Systems, DSS FIRE Inc, Weiser Security Services, Securitas Security Services- (Dallas), Securitas Security Services- (Ft Worth), One Stop Uniforms, TAC Andover Controls, Ingersoll Rand Security Technologies, IDG Services.

This is my fourth and final year as Chapter Golf Chairman. I have enjoyed the past four years in this position, but it is time to pass the torch to someone truly worthy of taking on this event. Michael Finnegan of Texas Instruments will be the new Golf Chairman for this chapter event in 2008. Michael is the chapter treasurer for 2007, and has done an excellent job keeping the funds going to both LEAN and the golf tournament. As I step down from the position I will be happy to support Michael in his roll as Golf Chairman and give him insight into setting up next year's event.

Thank you for your support!
John Hewitt, CPP, CIPM,
Senior Security Manager
CB Richard Ellis | Asset Services

Treasurer's Report

By Michael Finnegan, CHS-III

This year has been a great year for the North Texas Chapter. We have successfully put on the largest LEAN event in the country and we just finished up with a hugely successful chapter golf tournament hosted at the Bear Creek golf club. This year the golf tournament hosted almost fifty teams from around the area. The weather made the course a challenge, but after paying the bar tab for the event it appeared like everyone had a GREAT time!!!

This chapter has a lot to be proud of; we have raised a substantial amount of money that we will be donating to the Assist the Officer Foundation. This year we will donate \$8,000 to the foundation to assist officers and their families in a time of need. I am truly proud of what we have done as a chapter, Great work everyone!!

As of today, June 27, 2007 we brought in \$26,000 in ticket sales and donations for the LEAN event. After expenses of \$19,245.20 we had a balance of \$6,754.80 for the event.

The annual golf event brought in \$27,630.00 in donations and team sponsorships. Expenses totaled \$19,128.38 leaving a balance of \$8,501.62 for the event.

All expenses have been paid in regards to both events. Currently the bank balance is \$21,204.17. We will be presenting the check for \$8,000. to the Assist the Officer Foundation on July 12th at the monthly chapter lunch bringing our balance to \$13,204.17.

Please make your reservations for the July lunch at Texas Instruments online and please remember to use the PayPal feature when you make the reservation, and do not forget to bring a friend! Have a great and safe Fourth of July, and we look forward to seeing all of you at the lunch.

If you have an article you would like to submit... contact Steve Castor, CPP at steve.castor@cbre.com

2007 CPP/PSP/CPI Certifications

Please join us in congratulating the following North Texas Chapter members who have successfully attained certification in 2007.

Dale Lockwood, CPP Marieta Oglesby, CPP
Steve Pickett, CPP, PSP Robert Szul, PSP

Convergence Is Not a New Security Gimmick!

By William M. "Bill" Besse

There seems to have been a revolution going on recently involving the Convergence of IT and Physical Security disciplines. Personally, I think this is a good thing if people are thinking along these lines as it pertains to the craft I've practiced for the past 30+ years. It is a positive concept as long as it is put into perspective in relation to the overall contributions security practitioners make within the vary wide spectrum of environments we find ourselves in the 21st Century Threat-scape. It may come as a surprise to some, however, as a very young and fresh Special Agent with U.S. Military Intelligence, in what seems like a very long time ago, we focused our energies on what I continue to believe are the corner stones and symmetries of effective Security Strategy-

Physical Security
Information Security
Personnel Security

This movement "toward convergence" has finally caught on apparently and is now a sexy new management term. I am delighted to see some positive movement in our field of endeavor, which forgive my unsubtle nerve, has not been the most dynamic, change driven of professions.

The consulting firm, McKinsey has recently spoken about "The next revolution in interactions." I would submit that there is also a rebirth and perhaps a revolution in relationships occurring. McKinsey points out those Productivity enhancements have been achieved by reengineering, automating, or outsourcing production and clerical jobs. However, any advantage in costs or distinctiveness that companies gained in this way has usually and quickly been short lived, for rivals adopted similar technologies and process improvements, quickly matching the leaders.

McKinsey also determined through research that companies gain more by raising productivity of their most valued workers. Workers who interact with and have relationships with other employees, customers, suppliers and the public and that make complex

decisions based on knowledge, judgments, experience and instinct obtained over the years of their working lives. I would place security professionals in that category of worker who must adjust to increasingly complex threats of the enterprise.

Research reveals that these high-value decision makers are growing in number and importance throughout many organizations. As businesses and other entities come to have more solvers and fewer doers in their ranks, the way they organize to get things done, changes.

To improve these high-value decisions makers, security professionals included, executives must put aside much of what they know about reengineering and about managing technology, organizations and talent, to boost productivity.

Technology can replace a checkout clerk at a supermarket but not a Marketing Manager. Machines can log deposits and dispense cash, but they can't choose an advertising campaign. I would submit once again that technology can provide images on a surveillance system in complete darkness, transmitting it around the globe and perhaps detect an unauthorized intrusion into a secured computer network. But, it cannot replace a security professional who has insights into the motivations, techniques, and methods of white collar criminals, computer intruders, identity thieves, or international extremist movements. Nor have I run across a software program that can fully develop security strategy and develop the kinds of informal social relationships and networks to mitigate these kinds of risks in what is rapidly becoming a changing, asymmetrical environment filled with dozens of legislative mandates, especially within publicly held multi-national corporations.

Process Cookbooks can show us how to operate a modern warehouse but not what happens when cross functional managers working together plan for, respond to and recover from a crisis involving a natural or man made 21st Century disaster. Technology and machines can help managers make more decisions more effectively and quickly. The use of technology to complement and enhance what talented decision makers do, rather than to replace

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them in today’s multidimensional risk environment calls for a very different kind of thinking about the organizational structures that best facilitate their work, the mix of skills companies need, hiring and developing talent, and the way technology supports high-value decisions based on skill, experience, judgments and instincts acquired by more and increasingly complex personal relationships and interactions. Technology and organizational strategies and structures are co-joined at the hip in this new world of performance improvement. Security is included in the movement and must keep pace if it hopes to continue to be viewed as a valued resource.

Great care is warranted as we craft and position our converging skill sets. We must think about and be aware of organizational design, wide ranges in corporate culture, business needs, imperatives and perceptions. We must ask ourselves, “How and where does SECURITY fit in the 21st Century Corporation. One size does not fit all, never has in the past when we were highly focused upon high quality-Physical Security, Information Security, and Personnel Security.

We were simply limited as to the options we chose to exercise. Today’s options are unlimited and bound only by our creativity and courage to adapt to a new way of thinking about how technology and human motivation and interactions converge.

William M. “Bill” Besse

Bill Besse is the Director/Corporate Security of Belo Corp., where he is responsible for Corporate Security strategy, planning and programs including hostile environment protection planning for Belo’s news teams. He provided security and logistics plans and execution during the Katrina and Rita disasters in New Orleans and Baton Rouge. Prior to joining Belo, Bill was Managing Director of Global Consulting Services for an international consulting firm. He was responsible for planning and conducting all consultative engagements on a global basis. Bill also has served ten years as the Global Director of Corporate Security for Mary Kay, Inc. Bill is a 26 year member of ASIS a member of various professional groups including The Chief Security Officer (CSO) Executive Council.

Executive Board Meeting Notes

By Martin Cramer, CPP

The Executive Board of the North Texas Chapter held its sixth board meeting on June 19th. The following agenda items were discussed and action taken as follows. Chapter Treasurer Michael Finnegan recommended adoption of chapter financial controls and annual tax report filing. Final income after expenses for golf tournament will be donated to ATO charity at the July Chapter meeting. Check to be issued for chapter scholarship matching funds from the ASIS Foundation in October. Chapter will sponsor a table at Foundation dinner at Annual Seminar in September. Steve Castor to provide cost estimate for Christmas party at the City Club downtown and LaCima in Las Colinas. Several corporate sponsors have volunteered to host 2008 Chapter meetings, selection to be completed after Annual Seminar. Nokia has volunteered to host the 2007 Fall CPP review at its Irving Texas location. Chapter to participate in Dallas 2007 Secure World Expo with announcement in newsletter and discount for members who wish to attend.

ASIS National Seminar Free Registration

Each year, ASIS Headquarters allows each chapter to select one member “*in good standing with ASIS*” to attend the annual national seminar without having to pay the \$770 registration fee which covers all four days of sessions, exhibits, luncheons and the President’s Reception. The 53rd Annual ASIS International Seminar and Exhibits will be held in Las Vegas, NV from 24 - 27 September 2007. The North Texas Chapter’s selectee will be determined during our July 12th chapter luncheon at Texas Instruments in Dallas. A lottery will be held among those interested members attending this luncheon to select this year’s lucky winner.

SPUR



ASIS North Texas Chapter Newsletter

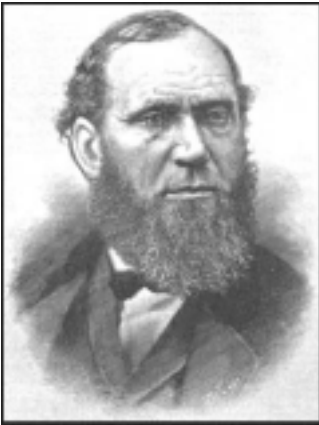
If you have any suggestions or articles to submit contact Steve Castor, CPP, Editor, steve.castor@cbre.com.



By Harold G. (Tex) Midkiff, CPP, CFE

WHAT IS A "PINKERTON"

In the late 1840s, Chicago claimed less than a dozen policemen to protect a population of 30,000 – and because those policemen avoided the worst neighborhoods and the worst people, hopes for civic safety refused to improve.



Alan Pinkerton, the son of a Glasgow Policeman who had been crippled in a riot, was born in Scotland in 1819. He immigrated to the USA in 1842 and by 1849 had settled in Chicago Illinois. After a successful stint as a deputy sheriff, he was soon asked to become the city's first detective. In this job he again succeeded,

for his integrity was unbendable; he possessed an uncanny ability to read people; he could discern a suspicious party on a busy street; glib and mentally quick, he tricked the guilty into confessing before they realized that they had. But, the catalyst of all this was his bravery. He feared no one. He loved his work, devotedly, but there was such a thing as practicality. With a growing family, the meager pay simply did not suffice. He decided to open his own private investigation business. There was no such business of this type in the city, and only a few in the entire country. Before deciding, he sought out possible clients who knew him from his detective's work. Among these were the railroad companies, including one of the leading pioneers in the industry, the Rock Island and Illinois Central Railroad, a firm for which he had successfully investigated many shipping thefts. Its president, George B. McClellan, and its attorney, a man named Abraham Lincoln, had great respect for him and would dine together often.

Pinkerton resigned from the city, hung a shingle over the door at 151 Fifth Avenue in the heart of Chicago's market district and advertised his services in newspapers across the country. Curious citizens read

that this enterprise calling itself Pinkerton's National Detective Agency promised not only results, but also hard-core ethics. Pinkerton biographer Sigmund A. Lavine says, "In a day when many law enforcement officers openly associated with criminals and shared their illegal profits, (Pinkerton's code) reflected the honesty and integrity of the man." Allan Pinkerton promised to:

- accept no bribes;
- never compromise with criminals;
- partner with local law enforcement agencies, when necessary;
- refuse divorce cases or cases that initiated scandals of clients;
- turn down reward money (his agents were paid well);
- never raise fees without the client's pre-knowledge; and
- apprise clients on an ongoing basis.

Feeling that he needed something focal, he created a logo to convey just what the Pinkerton National Detective Agency was all about. Americans soon became familiar with its motto, "We Never Sleep," accompanied by a graphic of an open, alert eye studying them from the pages of magazines, circulars, newspapers, and from billboards and wanted posters. The trademark spawned the term "private eye" and went on to become as prominent a peacekeeping tool as the Winchester repeating rifle and the Colt .45. America began referring to Pinkerton himself as "The Eye." A legend was born — and a tradition.



**Visit the North Texas Chapter website
at <http://www.ntx-asis10.org>.**

2007 Calendar of Events

Chapter Meeting –

2nd Thursday of the month

July 12, 2007

11:30 AM - 1:30 PM

Texas Instrument HQ

12500 TI Boulevard,

Dallas 75243

Certification Award

Regional

July 1st

ASIS Executive Protection Course

July 23 - 24, 2007 Austin, Texas

Timothy Walsh APC Award

Deadline varies (check website)

Chapter Scholarship Award

September 1st

Region 6 Scholarship Award

September 15th

53rd Annual Seminar and Exhibits

September 24-27, 2007

Las Vegas, Nevada

Noggle Endowment Award

November 1st

IB Hale Chapter of the Year Nominations

November 15th

2007 Chapter Officers

Chairman	George Quin, CPP
Vice Chairman	Steve Castor, CPP
Secretary	Martin Cramer, CPP
Treasurer	Michael Finnegan, CHS-III
Asst. Treasurer	Michael Adams, CPP

See e-mail links on page 12.

Chapter Meeting Schedule

July 12	Chapter Meeting
August 9	Chapter Meeting
September 13	ASIS Annual Seminar (no meeting planned)
December 13	Chapter Christmas Party

Newsletter and Website Advertisements

Companies interested in supporting the Chapter by advertising on the ASIS Chapter website (<http://www.ntx-asis10.org/>) or in the Monthly Newsletter should contact Martin Cramer, CPP martin.cramer@sgi-us.com for add placement agreement.

Artwork colors used should blend with the Chapter's color theme but without giving the appearance of actually being a component of the Chapter web site. Web Site Banner Add Fee is based on advertiser providing web ready art graphics and hyperlink to company information.

Newsletter Fees:

- 1/4 Page - \$400.00 per year
- 1/2 Page - \$800.00 per year
- Business Card Size - \$250.00 per year

Custom sizes are available at additional cost.

Web Site Banner Fees:

\$600.00 per year

How to Order a Name Badge

Thanks to the generosity of LaCora McSwain and Metroplex Control Systems (972-406-9300) you can now have your own name badge. Look for the *Name Badges* sheet at the sign in table at our next chapter meeting, or e-mail steve.castor@cbre.com

2007 Executive Committee

Chapter Chairman	George Quin, CPP
Chapter Vice Chairman	Steve Castor, CPP
Chapter Secretary	Martin Cramer, CPP
Chapter Treasurer	Michael Finnegan, CHS III
Asst. Treasurer	Michael Adams, CPP

2007 Committee Chairpersons

Nominations (Past Chairman)	Rob Goll, CPP
Nominations (Past Chairman)	Joe Corragio, CPP
Nominations (Past Chairman)	Lisa George, CPP
Communications (Website, Newsletter)	Steve Castor, CPP
Photography	LaCora McSwain
Scholarship	Stewart Hardy
Legislative	Greg Autry, CPP, CIPM, CSS
LEAN Event	Bob Smoot
Golf Tournament	John Hewitt, CPP, CIPM
Professional Placement	Rob Goll, CPP, CHS III
Webmaster	Brad Hellums, CPP, CPO
Certifications (CPP, PCI, PSP)	Martin Cramer, CPP
Foundation	Randy Jordan, CPP
Law Enforcement Rep	Michael Adams, CPP, CM
Private Sec. Svcs. Rep	Tom Crincic
Continuing Professional Education (CPEC)	Lisa George, CPP
Student Chapter Liaison	Glenn Master
Dennis Noggle Endowment	Randy Jordan, CPP
Corporate Liaison	Lisa George, CPP
Historian	Harold Midkiff, CPP, CFE
LEAPS	Marieta Oglesby, CSM, CPM,

2007 Regional and Headquarters

Regional Senior Vice President	John Gann, CPP
Regional Vice President	Mike Crocker, CPP, CSC
Asst. Regional Vice President	John Hewitt, CPP, CIPM
ASIS HQ	Hedi Pilar